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FOR IMMEDIATE RELEASE

LOUISVILLE SLUGGER® WHEELED BALLISTIC BAGS SCORE WITH CONSUMERS

NEW BAGS PREPARE PLAYERS TO GET IN THE GAME

LOUISVILLE, Ky. – Designed with the best materials and construction to handle the most rigorous play, the Ballistic Series equipment bags by Louisville Slugger are new for 2010. The bags are perfect for on-the-go players, as they are equipped with off-road style wheels.

The Ballistic Wheeled Locker Bag (BLWL) can accommodate all of a player's needs. The bag features rigid, adjustable shelves for extra durability and an additional side compartment for extra storage. In addition, this style includes a special pocket to hold valuables, a clip for holding keys, a batting glove ring that holds multiple pairs of gloves and two "J" style fence hooks.

Players seeking a more mobile bag should check out the Ballistic Wheeled Player Bag (BLPLB). Inspired by Louisville Slugger's popular Genesis bag, it can hold up to four bats. This bag also includes a ventilated compartment for cleats or wet clothes, a side pocket for valuables and, like the Ballistic Wheeled Locker Bag, two "J" style fence hooks.

The Ballistic Oversized Gear Bag (BLOGB) features a triple-wheel design, providing superior balance and durability. The internal storage options of this bag are unmatched, with the additional front side storage compartments and adjustable internal panels.

All products are made with ultra-durable ballistic nylon, which provides exceptional durability. Moreover, the bags are available in a variety of colors, including black, royal blue, scarlet and navy. For customers wanting a personal touch, embroidered logos are available as a customization option.

The Ballistic Wheeled Locker Bag (BLWL) retails for \$149.95, while the Ballistic Wheeled Player Bag (BLPLB) retails for \$99.95. The Ballistic Oversized Gear Bag (BLOGB) is available for \$149.95.

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